

# 10

# STARTUP & SMALL BUSINESS STATISTICS TO BE HOPEFUL ABOUT

1

**The Startup Activity Index** has steadily increased year over year for the last 3 years



2

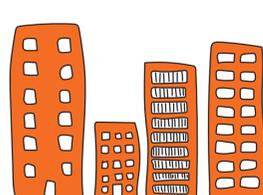
**Adults 55+** show the largest growth of any entrepreneurial age segment (last 20 years)

**↑ 72% Increase**

3

**Top metro areas for startup growth**

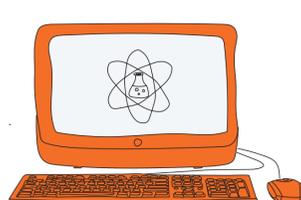
- Miami-Fort Lauderdale, FL
- Austin, TX
- Los Angeles, CA



4

**Fastest Growing Industries**

- Computer systems design firms
- Building services companies
- Building finishing contractors



5

**Two founders are better than one**



**30%** more capital raised

**3X** faster growth

**19%** less likely to scale up prematurely

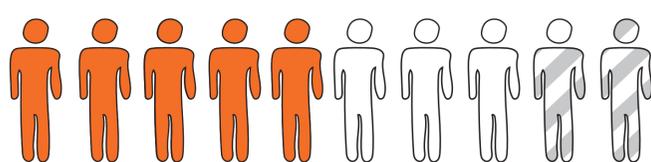
6

**Small businesses** make up 99% of all U.S. businesses



7

**Small business owners by age**



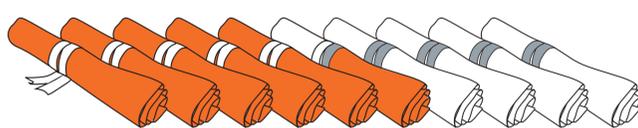
**51%**  
50-88 years

**33%**  
33-49 years

**16%**  
35 & under

8

**Degree or not degree?**



**52%** of entrepreneurs have a bachelor's degree or higher

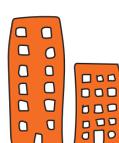
**45%** completed H.S. but have no degree

9

**Highest small business success rates**



Finance



Real Estate



Insurance

10



**82%**

of entrepreneurs use personal savings to start their businesses, or they get funding from family and friends

The future looks bright for would-be, soon-to-be, and recently launched entrepreneur businesses. What are you waiting for? **Launch your idea with a .CO domain today.**



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